

Advertising Rate Card

ADS01 - (Home Page Post)



Price: RM100 /one-off

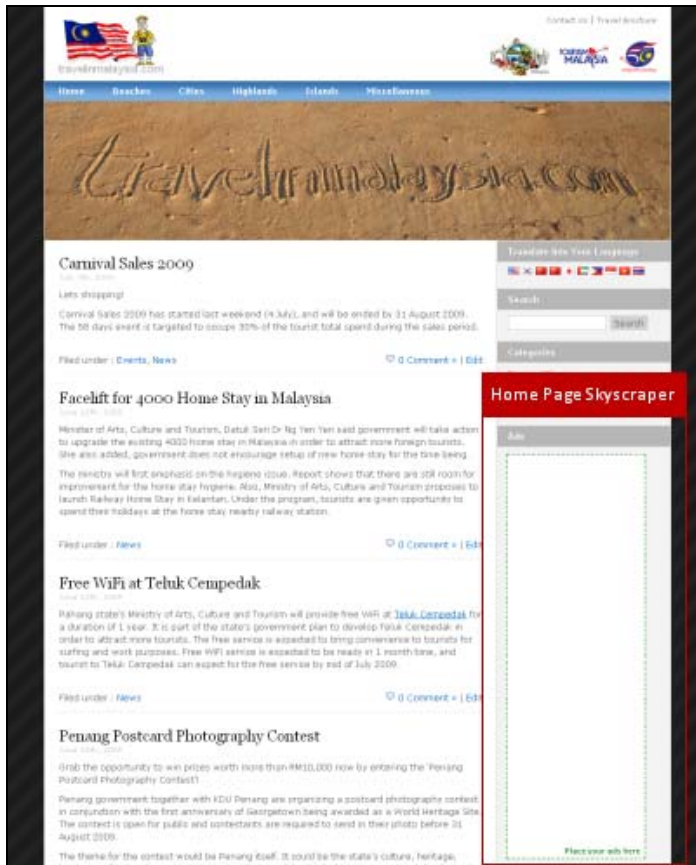
Description:

Latest post will be shown at the home page. It's suitable to share a promotion, news or events of an organization with the visitors. Advertiser has the opportunities to better present their promotion and event in words and images.

Details:

- Not more than 500 words
- Not more than 5 relevant pictures
- Self-prepared content and images (with copyright)

ADS02 - Home Page Skyscraper (200 x 600px)



Price: RM5 /day

Description:

A 200 x 600px skyscraper would be definitely well spotted on the home page. Not only that, it is also the only exclusive ad space in the website. Prove that you are the biggest player in Malaysia tourism industry.

Details:

- minimum 30 days subscription
- self-prepared a 200 x 600px banner
- it could be text, image, moving gif or flash
- size not more than 100KB

ADS03 - Home Page Banner (200 x 100px)



Price: RM3 /day

Description:

If you do not need a skyscraper's space to include your information, you might go for a smaller banner. Despite the size, the home page banner is still able to catch some attention in the home page.

Details:

- minimum 30 days subscription
- self-prepared a 200 x 100px banner
- it could be text, image, moving gif or flash
- size not more than 30KB

ADS04 - Sub Page Banner (200 x 100px)



Price: RM1 /day

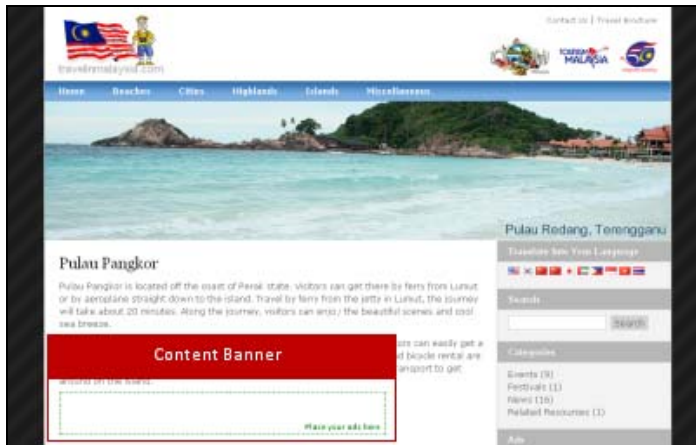
Description:

For advertiser who wish to advertise in specific travel destination category (eg: Islands, Highlands), sub page banner would be a great help. The advertisement will appear in every single destination under the category.

Details:

- minimum 90 days subscription
- self-prepared a 200 x 100px banner
- it could be text, image, moving gif or flash
- size not more than 30KB

ADS05 - Content Banner (450 x 60px)



Price: RM2 /day

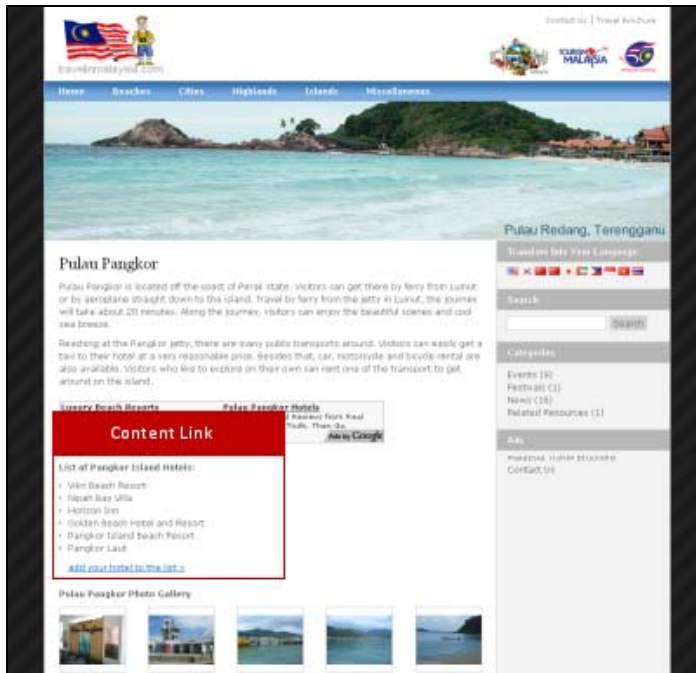
Description:

If your advertisement is only applicable to a single destination (eg: Pulau Pangkor, Cameron Highlands), we suggest you to go for the Content Banner.

Details:

- minimum 90 days subscription
- self-prepared a 450 x 60px banner
- it could be text, image, moving gif or flash
- size not more than 50KB

ADS06 - Content Link



Price: RM50 /year

Description:

What if you just need a link to your website? Whether it serves as an advertisement or just a reciprocal link, having a link pointed to your website from a related content website would definitely a great help in terms of Search Engine Optimization.